



Session 6

Hindu Mandir Empowerment Council
October 2 - 4, 2026 | Buena Park, California

Arun Rudra

Speaker Bio



Arun Rudra Founder – BOOKMYPUJA

Arun Rudra is an IT professional and Management Expert at a multinational company, where he combines technical insight with strategic leadership. He serves as a director at a non-profit organization and is the founder of BookMyPuja, a platform that makes temple services more accessible to devotees. Outside work, Arun is passionate about travel and cherishes time spent with his family.

Presentation Abstract



Presenting BOOKMYPUJA, a temple growth platform designed to complement temple operations and create additional digital pathways for devotees.

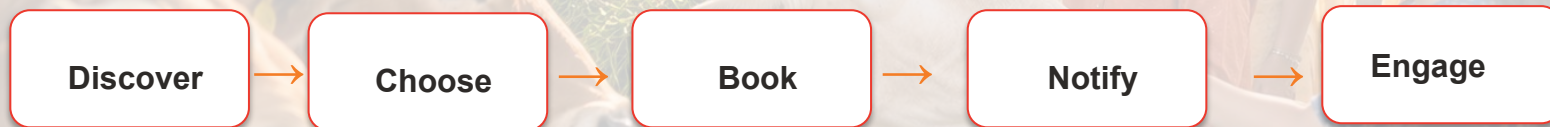
BOOKMYPUJA connects temple services, puja bookings, payments, events and devotee engagement through a unified digital ecosystem. The platform combines devotee app, admin app, kiosk TV-display Service, and planned Service menu display experiences to help temples extend their digital reach and structure the temple operations while keeping their existing relationship with devotees at the center.

One Connected Experience

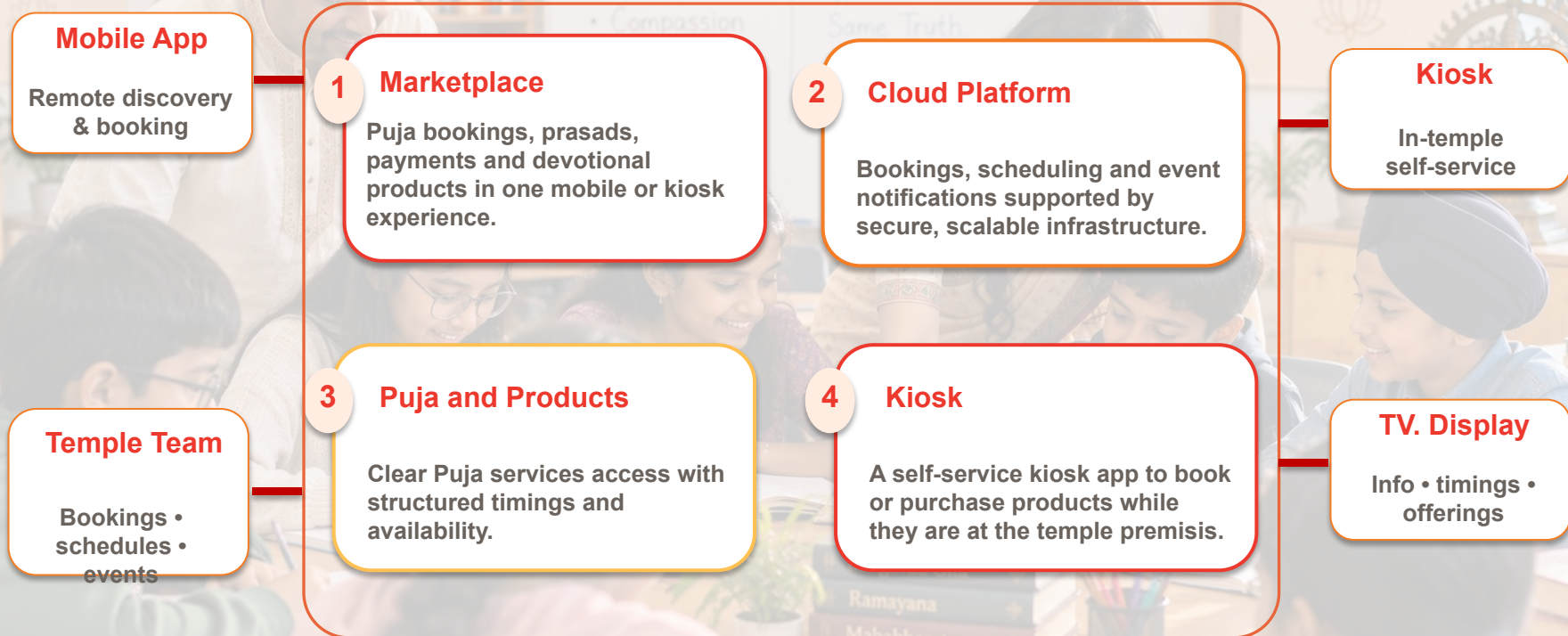


- The current experience can be fragmented across calls, messages, walk-ins, spreadsheets and separate payment channels.
- BookMyPuja connects these pathways through a unified digital ecosystem.
- Suitable for all Audience
 - **Temples:** Limited digital reach can make services harder to discover. A structured digital storefront creates a consistent presence.
 - **Independent Purohits:** Independent purohits can gain digital visibility and a more organized way to present and manage services.
 - **Devotees:** Devotees increasingly look for clear service information, timings, pricing and simple booking access.

BookMyPuja connects these pathways through a unified digital ecosystem.



Unified Solution



Value



More Reach

Expand visibility beyond the immediate community and enable to get bookings and donations, with less friction.



Less manual work

No more phone calls, or WhatsApp threads. Scheduling, availability, and pricing are managed in one place



Operational and Finance

Every booking and donation is recorded digitally, giving clear reporting and easier reconciliation.



Low-cost IT burden

No servers or software to install or maintain; updates and security are handled by the platform.

Designed to complement the temple — not replace the temple's existing relationship with devotees.

- Structured service listings and booking access
- A broader digital presence for local and out-of-area devotees
- Centralized communication around bookings and events
- No on-boarding fee

BookMyPuja Kiosk



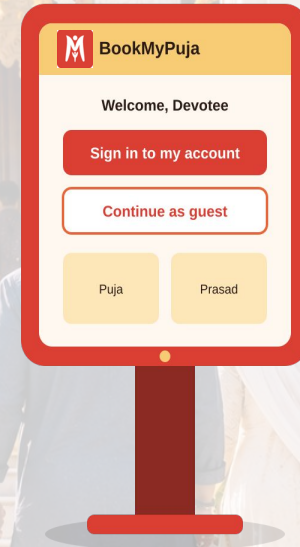
Bring digital booking to the temple counter and courtyard.

App-based kiosk The kiosk is an app, so it runs on the hardware your temple chooses.

Unlimited kiosks No cap on how many kiosks a temple deploys.

Account or guest Devotees use their existing account or continue as guest.

Single thread All bookings from kiosk, app and web flow into one unified thread.

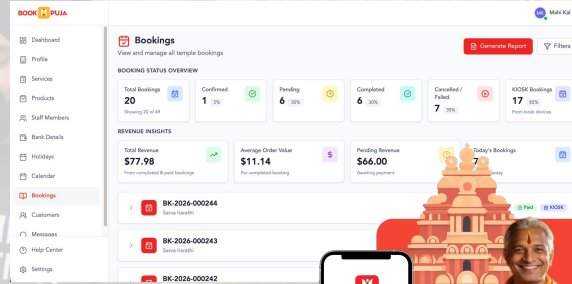


Apps



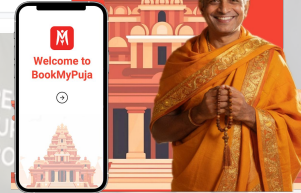
Devotee App

- Explore Temples/Services
- Save your Name, Birthday, Gothram and Family members
- Make future date bookings
- Payments
- Booking History



Admin App

- Bookings Info
- Event Publish
- Update/Pause Service
- Enable, Disable products
- Authorize Kisok and TV display



Kisok App

- Authorize and use via App
- On-Site and Current
- Multiple device possible
- Devotees can use as Guest
- Log off and de-link

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BookMyPuja – Live TV Booking Display



Today's Bookings

Sri Venkateswara Temple

🔄

Auto-refresh in 37s

📅

Thursday, November 13, 2025

🕒

10:57:17 PM

Asia/Kolkata

TODAY'S OVERVIEW

Total Bookings

6

📅

Confirmed

4

✅

Completed

2

📅

• display.upcomingBookings (4)

📅

BK-2025-001

Satyanarayan Puja

👤

Ramesh Kumar

+91 98765 43210

✅ Confirmed

🕒

09:00 - 10:30

Time Slot

📅

BK-2025-002

Ganesh Puja

👤

Priya Sharma

+91 98765 43211

✅ Confirmed

🕒

11:00 - 12:00

Time Slot

📅

BK-2025-003

Lakshmi Puja

👤

Suresh Reddy

+91 98765 43212

✅ Confirmed

🕒

14:00 - 15:30

Time Slot

📅

BK-2025-004

Rudrabhishek

👤

Anjali Desai

+91 98765 43213

✅ Confirmed

🕒

16:00 - 17:00

Time Slot

display.completedBookings (2)

📅

BK-2025-005

Nayagraha Puja

👤

Vijay Malhotra

+91 98765 43214

📅 Completed

🕒

06:00 - 07:30

Time Slot

📅

BK-2025-006

Saraswati Puja

👤

Meera Iyer

+91 98765 43215

📅 Completed

🕒

08:00 - 09:00

Time Slot

Features

Live TV Display: Show Book My Puja bookings, Puja timings, and status on a TV inside the temple.

Keep Purohits Informed: Real-time visibility of the day's bookings where temple staff need it.

Easy Setup: Open the Book My Puja display page on the TV browser and enter the Temple PIN.

No Added Cost: Included as an extra feature at no additional charge.

Coming Soon: Menu TV display



Your Temple | Today | Oct 3rd, 2026 3pm

TEMPLE INFO

Place: Main Sannidhi
Open: 5:30 AM - 12:30 PM
Evening: 4:30 PM - 8:30 PM

SPECIAL EVENT

Festival Day - Special Aarti

PUJA OFFERINGS

Archana	7:00 AM	\$11
Abhishekam	9:00 AM	\$51
Deepa Puja	6:00 PM	\$71
Special Seva	7:30 PM	\$99

IN DEVELOPMENT

Temple information

Place, timings and special events shown live to visitors.

Puja offerings board

Offerings, timings and prices displayed clearly on screen.

A Partnership Model Built Around the Temple



1 Start simply

Create the temple presence, organize services and establish the digital storefront.

2 Extend the experience

Add kiosk access inside the temple and connect devotees through the same platform.

3 Expand communication

Use the platform and planned TV display to keep devotees informed about services and events.

NO ON-BOARDING FEE

Register: www.bookmypuja.global

Finish!



Thank You!

BOOKMYPUJA

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