



# Session x

## Title of the Talk

**Speaker Name**

**Organization Name**

*Speaker Contact*

*Email: xxxx Phone: xxxx*



# Introduction

sruti smriti puraNAAnAm Alayam karuNAlayam | namAmi bhagavatpAdam sankaram IOka sankaram ||



**The goal of dharma is Universal Welfare – H.H Sri Chandashekara Saraswati**

## Background

- Hindu Dharma – Everything is based on Vedas – the Universal Truth.
- Sruti – Smriti – Puranas are the Trinity that pass the Universal Truth

## Motivation

- Spread The Universal Truth as extolled in Hindu Tatwa.
- Protect Sruti and Smriti from being altered by today's age of convenience and social channels

धर्मो रक्षति रक्षितः  
Protected; Dharma Protects



# Hindu Temples & Communications

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## Hindu Temples – Universal Truth Distribution Centers

- Creating an environment of reflection when quiet
- Building a strong community when bustling with activity
- Always extolling The Truth in Sruti, Smriti, Purana and Sastras

## Effective Communication – Keys To Temple Success

- Builds strong relationship with devotees and community at large
- Makes the community a better place – spreading information & The Truth in scriptures

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# Communications

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Should be at the root of every temple's operations and efforts



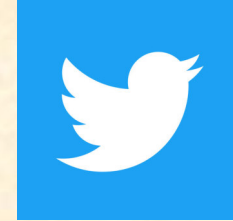
## Communications – Yester years

- Letters
- Flyers
- Banners
- Word of Mouth
- Newsletters
- Magazines



## Today's Communications

- Facebook
- Twitter
- Instagram
- Email
- Blogs
- Messaging



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Protected; Dharma Protects



# Slide 1

- Key ideas to be presented



## Slide 2

- Develop your idea



## Slide 3

- Develop your idea further



# Slide 4

- How is it useful





# Conclusion

- Key takeaways

