



Hindu Activism: Speaking with One Voice

Padma Kuppa

Hindu Mandir Executives' Conference 2017



*Developing a coordinated response
to national issues
affecting Hindu Americans*

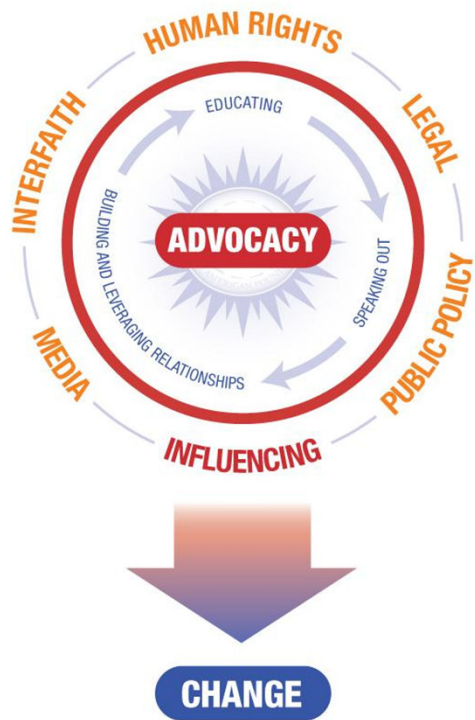
“ The work that is being done is affecting people's lives...***It's not only empowering Hindus across the country*** and around the world to be proud Hindus, to worship in a free society...but ***it is also educating the greater population about truly what it means to be a practicing Hindu.***”



Congresswoman Tulsi Gabbard (D-HI), 9/14/13



What is Advocacy?



CONTROL THE NARRATIVE

Hinduism has been defined by others as
“weird and exotic”

It's time for Hindus to define Hinduism
and our way of life

Being reactive isn't enough

ADVOCACY
on the ground

*National Day
of Prayer*

*Take Back
Yoga*

*Human Rights:
Arti Kumari*



Vision

A world in which the wellbeing of Hindus is secure and all people and the planet thrive.

Mission

Promoting dignity, mutual respect, and pluralism in order to ensure the wellbeing of Hindus and for all people and the planet to thrive.

Mandir-HAF Partnership

*Dharma
Ambassadors
Training Program*

*Building Awareness
Inside the
Community*

*Building Awareness
Outside the
Community*





THANK YOU

