

# HMEC 2017 Preliminary Program Ideas

## Temple Management

### Management Software

1. Best software solutions for front and back office applications
2. Customer Relationship Software (CRM) ie Salesforce, Microsoft Dynamics, SAP, strategies for implementation.

### Board & EC Functions

1. Effective Bylaws, Drafting , Implementing and Revising.
2. Temple Policies and Procedures Examples of Best Practices

### Public Relations

1. Importance of the Temple Spokesperson
2. Dealing with the media, print, television and radio do's and don't's

### Social Media

1. Using social media to effectively engage the temple membership
2. Educating the local and regional non-Hindu community through social media.

### Security and Theft Prevention

1. Preventing a Temple Disaster, Developing a Plan and Drills
2. Purchasing and Installing a Security/Video Surveillance System

### Human Resources

1. Employment rules all Temples should follow.
2. Employee benefits, managing rising costs of health care.

## Temple Programs

### Youth Engagement Programs

1. Developing curriculum for the next generation of Hindus
2. The world outside the temple, engaging our youth through community service.
3. Second generation 25 to 40 y/o Hindus, bringing the missing generation back to the temple.

### Senior/Retiree Engagement

1. Developing Hindu senior centers plans and possibilities.
2. Retired Hindus as untapped potential, engaging them to volunteer.

### Priests and Technology

1. Best mobile apps for improving priests services
2. Overcoming resistance to adopting new technology

## **Social Issues**

### Womens participation

1. Leadership opportunities (Board EC etc)
2. Participation in Rituals, religious program

### Non-Indian Hindus

1. Outreach and Welcoming into Temple
2. Overcoming Language Barriers to encourage participation

### Interfaith Outreach

1. Developing Ambassadors for Hinduism
2. Connecting with Interfaith Groups and Programs

### LGBTQ

1. Pathway to Understanding and acceptance in the Hindu Community
2. Participation in Temple Life and Rituals