

HMEC 2017 Preliminary Program Ideas (rev 5/21/17)

Temple Management

Management Software

1. Best software solutions for front and back office applications
2. Customer Relationship Software (CRM) ie Salesforce, Microsoft Dynamics, SAP, strategies for implementation.

Board & EC Functions

1. Effective Bylaws, Drafting , Implementing and Revising.
2. Temple Policies and Procedures Examples of Best Practices
3. Bylaws modifications to ensure diverse representation in temple governance especially younger members (<50).
4. Pros and cons of different models for temple governance.

Public Relations

1. Importance of the Temple Spokesperson
2. Dealing with the media, print, television and radio do's and dont's

Social Media

1. Using social media to effectively engage the temple membership
2. Educating the local and regional non-Hindu community through social media.

Security and Theft Prevention

1. Preventing a Temple Disaster, Developing a Plan and Drills
2. Purchasing and Installing a Security/Video Surveillance System
3. After the disaster, developing a plan for dealing with tragedy

Human Resources

1. Employment rules all Temples should follow.
2. Employee benefits, managing rising costs of health care.

Financial Management

1. Importance of independent auditing of accounting procedures.
2. Temple endowments for long term temple maintenance
3. Life insurance and estate planning tools for supporting temples.

Lawsuits & Legal Matters

1. Most common legal issues temples face and how to deal with them

Temple Programs

Youth Engagement Programs

1. Developing curriculum for the next generation of Hindus
2. The world outside the temple, engaging our youth through community service.
3. Second generation 25 to 40 y/o Hindus, bringing the missing generation back to the temple.
4. Understanding the youth perspective of temple management, suggestions for improvement.

Senior/Retiree Engagement

1. Developing Hindu senior centers plans and possibilities.
2. Retired Hindus as untapped potential, engaging them to volunteer.

Priests and Technology

1. Best mobile apps for improving priests services
2. Overcoming resistance to adopting new technology

Hindu Chaplaincy

1. Meeting the mental health needs of Hindus in crisis (marital, stress, substance abuse, suicide, domestic abuse)
2. Understanding conversion from Hinduism to other faiths.

Seva Projects

1. Community involvement and visibility connecting the temple to the local community.
2. Hindus serving mankind globally through international volunteerism.

Social Issues

Womens participation

1. Leadership opportunities (Board EC etc)
2. Participation in Rituals, religious program

Non-Indian Hindus

1. Outreach and Welcoming into Temple
2. Overcoming Language Barriers to encourage participation

Interfaith Outreach

1. Developing Ambassadors for Hinduism
2. Connecting with Interfaith Groups and Programs
3. The Hindu "brand" what are the traits of the faith that we want to develop and market.

4. Hate crimes, understanding causes, developing solutions

LGBTQ

1. Pathway to Understanding and acceptance in the Hindu Community
2. Participation in Temple Life and Rituals

Hindu Customs and Morality

1. Negotiating Hindu values with modern realities
2. Sex education for Hindu youth, what is the temple's role?
3. Best techniques for developing on open and honest dialogue with youth